



Black Friday for Dummies
**SHOPPERS
EDITION**

Friday, November 25 – Sunday, November 27, 2016

TO GET THE MOST OF YOUR BLACK FRIDAY WEEKEND

NO PURCHASE NECESSARY!

ONE STAMP PER VISIT PER CUSTOMER

Each passport must have **5 DIFFERENT STAMPS FROM 5 DIFFERENT PARTICIPATING RETAILERS** - otherwise, it's VOID!

Once your passport is full, put it into the BLACK FRIDAY BALLOT BUCKET at any participating retailer to be entered in for the draw!

There is no maximum number of passports that you can have filled.
BUT - fill out 1 PASSPORT AT A TIME.

WATCH FOR THE FISH! This will tell you which businesses are participating!

Each store will have a **poster with participating retailers** so you'll know who's involved.

There will be grand prize draw for **one lucky winner** receiving a large assortment of prizes donated from all participating businesses as well as a **secondary prize** for our Social Media contest at **#selkirkbizblackfriday**

The draw will be held on **Tuesday, November 29th at noon at Gramma Carol's**

#selkirkbizblackfriday